



**FOR IMMEDIATE RELEASE**

**TAITO RELEASES SPACE INVADERS® AS WORLDWIDE LAUNCH TITLE  
FOR SAMSUNG'S APPLICATION STORE**

**LOS ANGELES (September 14, 2009)** – TAITO Corporation (TAITO®), a wholly-owned subsidiary of Square Enix Holdings Co., Ltd., today announced that its legendary shooting game SPACE INVADERS® has released simultaneously with the launch of the Application Store, a mobile application sales channel operated by Samsung Electronics Co., Ltd. (SAMSUNG)

Ever since its 1978 release to worldwide acclaim, pioneering video game SPACE INVADERS has been enjoyed by millions and played on a wide variety of platforms including arcade game machines, consoles and mobile phones.

SPACE INVADERS retains the classic game premise, in which the player guides a beam cannon left and right, attempting to fend off waves of descending alien attackers. This edition of the game features an easy and intuitive touch screen interface that takes full advantage of the Samsung phone's capabilities.

For years, TAITO has distributed a variety of high quality entertainment content to a wide range of mobile devices, including smartphones, around the world. TAITO is confident that its participation in Samsung's Application Store--newly launched to millions of Samsung branded mobile phone users--offers an excellent opportunity to bring these quality products to an even wider global audience.

## Details

### **SPACE INVADERS**

\* Publisher: TAITO CORPORATION  
\* Supported Device: Samsung i900 Omnia  
\* Genre: Game (Arcade)  
\* Price: US\$4.99 / EUR 4.00  
\* Region: Application Store distribution territories including Europe and the USA  
\* Release Date: September 14, 2009  
\* Copyright: (C) TAITO CORP. 1978,2009

Application Store Homepage URL: <http://www.samsungapps.com/>

### **About TAITO Corporation**

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, SPACE INVADERS, and developed such fan favorites as EXIT™ and ARKANOID®. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries. More information on TAITO can be found on the Internet at <http://www.taito.com/>.

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