



FOR IMMEDIATE RELEASE

TAITO BRINGS SPACE INVADERS AND BUST-A-MOVE TO BLACKBERRY
Two Major Titles Released to North American BlackBerry Users for the First Time

LOS ANGELES (August 18, 2009) – TAITO Corporation (TAITO®), a wholly-owned subsidiary of Square Enix Holdings Co., Ltd., today announced the North American release of the pioneering shooting game SPACE INVADERS® and hit puzzle action game BUST-A-MOVE™ (Japanese title: SUPER PUZZLE BOBBLE®) to the BlackBerry App World™, a new on-device application store for Research In Motion Limited's BlackBerry® smartphones.

SPACE INVADERS Comes to BlackBerry! Experience a True Shooting Game!

Ever since its 1978 release to worldwide acclaim, pioneering video game SPACE INVADERS has been enjoyed by millions and played on a wide variety of platforms including arcade game machines, home and handheld consoles, and mobile phones.

Specially customized for its BlackBerry release, SPACE INVADERS retains the classic game premise, in which the player guides a beam cannon left and right, attempting to fend off waves of descending alien attackers.

The BlackBerry release is also compatible with touch screen devices. Direction keys and a fire button are displayed on-screen, providing an intuitive control option.

BUST-A-MOVE (Japanese title: SUPER PUZZLE BOBBLE) Also Released!

Action puzzle game BUST-A-MOVE has benefited from considerable popularity since its initial arcade release in 1994, with subsequent home console editions enjoying consistently strong sales worldwide. While the game's mechanics are simple—link three or more identical bubbles to clear them from the screen—a great degree of skill and strategy (banking shots off walls, erasing several bubbles at once, etc.) is required to gain a truly high score. It is this depth that is the secret of BUST-A-MOVE's enduring appeal.

The BlackBerry release of BUST-A-MOVE includes both a 100-level Round Mode and the potentially endless, random-bubble generating Challenge Mode, allowing players to choose their play style according to their preferences. A touch screen version has also been prepared, featuring easy-to-use controls.

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SPACE INVADERS and BUST-A-MOVE are the first of a number of BlackBerry App World games planned by TAITO.

Details

SPACE INVADERS

* Publisher: TAITO CORPORATION
* Genre: Game (Arcade / Action)
* Price: US\$4.99
* Region: North America
* Release Date: Now Available
* Copyright: (C)TAITO CORP.1978,2009

BUST-A-MOVE

* Publisher: TAITO CORPORATION
* Genre: Game (Puzzle / Brain Teaser)
* Price: US\$4.99
* Region: North America
* Release Date: Now Available
* Copyright: (C)TAITO CORP.1994,2009

BlackBerry App World Homepage URL: <http://www.blackberry.com/appworld/>

About TAITO Corporation

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, SPACE INVADERS, and developed such fan favorites as EXIT™ and ARKANOID®. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries. More information on TAITO can be found on the Internet at <http://www.taito.com/>.

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