



FOR IMMEDIATE RELEASE

DRAWIN' GROWIN' Now In Bloom from the App Store

Drawing Action Game Now Available for the iPhone, iPod touch, and iPad

LOS ANGELES (August 18, 2011) – TAITO Corporation (TAITO®), a wholly-owned subsidiary of Square Enix Holdings Co., Ltd., today announced the worldwide release of DRAWIN' GROWIN'™ for iPhone®, iPod touch®, and iPad®.

Available for download from the App StoreSM, this casual action game involves a quest to return fantastic flowers and plants to an island kingdom left barren by neglect. DRAWIN' GROWIN' is designed to appeal to all ages with charming storybook-style graphics and intuitive sketch-style controls.

Turn a Barren Island into a Floral Paradise!

In DRAWIN' GROWIN', players draw lines on screen, leading nutrient-filled Aqua and Sun Drops to their waiting plants. Each of the plants presented in the game have different needs: some require plenty of sunlight, others are particularly thirsty, and a few unusual varieties prefer to make bugs their main diet! Strategic line placement, as well as consideration of the specific nutrients required by a given plant will both prove key in bringing lush, healthy greenery back to the island.

As the game progresses, lightning, harmful pests, and a variety of other plant-withering threats begin to appear, adding new challenges and thrills. Players will face a total of 60 fun-filled stages over the course of their quest to restore plant life to the kingdom.

A Host of Items

DRAWIN' GROWIN' features a wide variety of useful items that will prove indispensable in progressing through the game. There are items that increase the number of lines the player can draw, others protect plants from lightning strikes and other disasters, and some are even capable of restoring wilted plants. Clever use of these tools can make even the most demanding challenges more manageable, adding a further fun and strategic element to the game.

Square Enix will continue to release high-quality games that take full advantage of the iPhone and iPod touch's individual characteristics.

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Details

DRAWIN' GROWIN'

- * Release Date: August 18, 2011
- * Region: Worldwide
- * Price: US\$0.99
- * Devices: iPhone 3GS / iPhone 4 / iPod touch (3rd, 4th generation) / iPad / iPad 2
- * Operating System: iOS 4.2 or later
- * Copyright: ©TAITO CORP. 2011

Related Links

- * iPhone/iPod touch Official Homepage - touch! play! TAITO: <http://tap.taito.com/>
- * TAITO Official Homepage: <http://www.taito.com/>
- * TAITO's Official Facebook® Page: <http://www.facebook.com/TAITO.Eng>
- * Follow TAITO on Twitter®: <http://twitter.com/TaitoCorp>

About TAITO Corporation

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, SPACE INVADERS®, and developed such fan favorites as PUZZLE BOBBLE® (BUST-A-MOVE®) and ARKANOID®. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries.

More information on TAITO can be found on the Internet at <http://www.taito.com/>.

About Square Enix, Inc.

Square Enix, Inc. develops, publishes, distributes and licenses SQUARE ENIX®, EIDOS® and TAITO® branded entertainment content throughout the Americas as part of the Square Enix Group. The Square Enix Group operates a global network of leading development studios and boasts a valuable portfolio of intellectual property, including: FINAL FANTASY®, which has sold over 100 million units worldwide; DRAGON QUEST®, which has sold over 58 million units worldwide; TOMB RAIDER®, which has sold over 35 million units worldwide; and the legendary SPACE INVADERS®. Square Enix, Inc. is a U.S.-based, wholly-owned subsidiary of Square Enix Holdings Co., Ltd.

More information on Square Enix, Inc. can be found at <http://www.square-enix.com/na>.

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