



FOR IMMEDIATE RELEASE

GROOVE COASTER Released for iPhone, iPod touch, and iPad
Next-Gen Groove Game Now Available from the App Store

LOS ANGELES (July 27, 2011) – TAITO Corporation (TAITO®), a wholly-owned subsidiary of Square Enix Holdings Co., Ltd., today announced the worldwide release of GROOVE COASTER™ for iPhone®, iPod touch®, and iPad®. Celebrating the release, GROOVE COASTER will be available at a special \$0.99 introductory price, a 67% discount from the standard \$2.99 price. This introductory price will be effective until Sunday, August 7.

Available for download from the App StoreSM, this next-gen groove game is the latest project by Reisuke Ishida, creator of the internationally award-winning SPACE INVADERS INFINITY GENE™. While GROOVE COASTER shares some of the core “DNA” with its predecessor, it adds intuitive one-finger controls and a rollercoaster-style sense of twisting, turning exhilaration.

A Rollercoaster with Groove!

In GROOVE COASTER, players follow their in-game avatar on a high-speed journey along a fantastical 3D rollercoaster track. Carefully timed taps, flicks, swipes, and other interactions with approaching targets unleash a variety of lush audiovisual effects, creating a layered symphony of sound. Bringing to mind the very best in music video graphics, each stage in GROOVE COASTER has been painstakingly designed to represent the feel of the song to the fullest extent possible, drawing the player into an involving world of synesthesia.

GROOVE COASTER also includes a number of elements that mature and develop as the player progresses through the game; new player avatars, in-game skin designs, and other items can all be acquired through extended play. The game also boasts a special stage—entitled “The Beginning”—that develops differently for each player.

Game Center Compatible! Social Interactions Enhance Play

GROOVE COASTER is Game Center compatible, with unlockable achievements and high score rankings that allow players to compete with rivals across the globe. Furthermore, adding GROOVE COASTER friends introduces changes into “The Beginning” special stage, rewarding interaction with others.

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Crowd-Pleasing Sound!

Intended to suit the widest audience possible, the music included covers a wide spectrum, from rock and pop to hip-hop and techno. Released simultaneously with the game, the GROOVE COASTER Original Soundtrack is also available for download via the iTunes Store®.

TAITO will continue to release high-quality games that take full advantage of the iPhone and iPod touch's individual characteristics.

Details

GROOVE COASTER

- * Release Date: July 28, 2011
- * Region: Worldwide
- * Introductory Price: US\$0.99 / EUR0.79 (Until August 7)
- * Standard Price: US\$2.99 / EUR2.39
- * Devices: iPhone 3GS / iPhone 4 / iPod touch (3rd, 4th generation) / iPad / iPad 2
- * Operating System: iOS 4.2 or later
- * Copyright: ©TAITO CORP.1978,2011
- * Game Designer: Reisuke Ishida

Original Soundtrack Details

GROOVE COASTER Original Soundtrack

- * Distribution: iTunes Store
- * Release Date: July 27, 2011
- * Region: Japan, North America, Europe (excluding some regions)
- * Price: Per Track: US\$0.99 / EUR0.99; Full Album: US\$11.99 / EUR8.99
- * Copyright: ©TAITO CORP.1978,2011
- * Composers: Koshio Hirokazu (ZUNTATA), Shohei Tsuchiya (ZUNTATA), etc.

Track List

1. The Beginning -Implantation-
2. Music Plot Type Zero
3. Play merrily
4. Streetwalker
5. Not get wish
6. Revenge Of Arkanoid (GC Edition)
7. Happy Smiling ♪-More Happy Mix- (GC Edition)
8. Breach of faith
9. Invade You (GC Edition)
10. Neptune Diving (GC Edition)
11. You've Gatta Luv (GC Edition)

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12. I CANNOT APE (GC Edition)
13. Fun-House
14. Geki (GC Edition)
15. Cardiac Rhythm
16. Spring to mind
17. Eurythmics Trip
18. The Beginning -Embryo-
19. Good-bye my earth (GC Edition)
20. Space Invaders Infinity Gene Medley
21. The Beginning -Birth-

Related Links

- * GROOVE COASTER Official Homepage: <http://groovecoaster.com/>
- * iPhone/iPod touch Official Homepage - touch! play! TAITO: <http://tap.taito.com/>
- * TAITO Official Homepage: <http://www.taito.com/>
- * TAITO's Official Facebook® Page: <http://www.facebook.com/TAITO.Eng>
- * Follow TAITO on Twitter®: <http://twitter.com/TaitoCorp>

About TAITO Corporation

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, SPACE INVADERS®, and developed such fan favorites as PUZZLE BOBBLE® (BUST-A-MOVE®) and ARKANOID®. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries. More information on TAITO can be found on the Internet at <http://www.taito.com/>.

About Square Enix, Inc.

Square Enix, Inc. develops, publishes, distributes and licenses SQUARE ENIX®, EIDOS® and TAITO® branded entertainment content throughout the Americas as part of the Square Enix Group. The Square Enix Group operates a global network of leading development studios and boasts a valuable portfolio of intellectual property, including: FINAL FANTASY®, which has sold over 100 million units worldwide; DRAGON QUEST®, which has sold over 58 million units worldwide; TOMB RAIDER®, which has sold over 35 million units worldwide; and the legendary SPACE INVADERS®. Square Enix, Inc. is a U.S.-based, wholly-owned subsidiary of Square Enix Holdings Co., Ltd.

More information on Square Enix, Inc. can be found at <http://www.square-enix.com/na>.

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