



**FOR IMMEDIATE RELEASE**



**TAITO CELEBRATES THE HOLIDAYS WITH A SALE AND GROOVE COASTER UPDATE**  
*iPhone/iPod touch Hit Updated With New Stages, Soundtrack EP Released*

**LOS ANGELES (Dec. 19, 2011)** – TAITO Corporation (TAITO®), a wholly-owned subsidiary of Square Enix Holdings Co., Ltd., today announced a holiday sale to celebrate another banner year in the smartphone market. Coinciding with the holiday campaign is a substantial content update to GROOVE COASTER™ for iPhone®, iPod touch®, and iPad®, along with the release of a companion soundtrack mini album via the iTunes Store®. The campaign begins Dec. 19, 2011 and will last until Jan. 4, 2012.

**Holiday Sale in Effect!**

TAITO is celebrating the close of another year by discounting some of its most beloved titles. Japan iTunes Rewind 2011 featured title GROOVE COASTER leads off the campaign, accompanied by its predecessor SPACE INVADERS® INFINITY GENE™ and the enduring hit COOKING MAMA®. GROOVE COASTER has been discounted by 65%, with COOKING MAMA and both the App Store™ and Android™ Market editions of SPACE INVADERS INFINITY GENE on sale for 40% off.

**New Grooves!**

The new GROOVE COASTER Version 2.0.0 adds five new playable songs to GROOVE COASTER with two of these stages presented free of charge. The selection covers a wide gamut of musical styles, and in true GROOVE COASTER fashion, each of these new stages has been painstakingly designed to provide the most engrossing audio-visual experience possible.

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### GROOVE COASTER Extended Play Mini Album Released

In addition to the game itself, the music has enjoyed considerable popularity as well, with the GROOVE COASTER Original Soundtrack awarded Best Game Soundtrack Album in the Japanese iTunes Rewind 2011 retrospective. Joining the GROOVE COASTER Original Soundtrack on iTunes is the GROOVE COASTER Extended Play mini-album. This EP collects additional GROOVE COASTER released in the post-release updates up through the new Ver. 2.0.0 songs.

TAITO will continue to release high-quality games that take full advantage of the iPhone and iPod touch's individual characteristics.

#### Details

### COOKING MAMA

- \* Release Date: Available Now
- \* Region: Worldwide
- \* Sale Price: US\$3.99 (For the first 30,000 downloads)
- \* Price: US\$6.99
- \* Device: iPhone 3G, 3GS, 4, 4S / iPod touch (3<sup>rd</sup>, 4<sup>th</sup> generation)
- \* Operating System: iOS3.0 or later
- \* Copyright: ©2006, 2011 Cooking Mama Limited / Developed and Published by TAITO

### GROOVE COASTER

- \* Release Date: Available Now
- \* Region: Worldwide
- \* Sale Price: US\$0.99 (Until January 4, 2012)
- \* Standard Price: US\$2.99
- \* Devices: iPhone 3GS, 4, 4S / iPod touch (3<sup>rd</sup>, 4<sup>th</sup> generation) / iPad / iPad 2
- \* Operating System: iOS 4.2 or later
- \* Copyright: ©TAITO CORP.1978, 2011
- \* Game Designer: Reisuke Ishida

### SPACE INVADERS INFINITY GENE

- \* Release Date: Available Now
- \* Region: Worldwide
- \* Sale Price: US\$2.99 (Until January 4, 2012)
- \* Price: US\$4.99
- \* Device: iPhone 3GS, 4, 4S / iPod touch (3<sup>rd</sup>, 4<sup>th</sup> generation) / iPad / iPad 2 / Android devices
- \* Operating System: iOS3.0 or later  
Android OS 2.2, 2.3 (may not be compatible with all device makes)
- \* Copyright: ©TAITO CORP.1978,2010
- \* Game Designer: Reisuke Ishida

GROOVE COASTER Downloadable Content Details

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- |                              |                               |
|------------------------------|-------------------------------|
| 1. Fess up!                  | Artist: Shohei Tsuchiya; free |
| 2. Thrash Beat               | Artist: COSIO; free           |
| 3. PIPIPI MUSIC              | Artist: THE APRILS; US\$0.99  |
| 4. VISIONNERZ ~Genshi-jin~   | Artist: OGR; US\$0.99         |
| 5. Jingle Bells -Trance Mix- | Artist: COSIO; US\$0.99       |

### GROOVE COASTER EXTENDED PLAY Soundtrack Details

#### **GROOVE COASTER EXTENDED PLAY**

- |                 |  |
|-----------------|--|
| * Distribution: | iTunes Store   |
| * Release Date: | Available Now  |
| * Region:       | Japan, North America, Europe (excluding some regions)      |
| * Price:        | Per Track: US\$0.99; Full Album: US\$6.93                  |
| * Copyright:    | ©TAITO CORP.2011   |
| * Composers:    | Koshio Hirokazu (ZUNTATA), Shohei Tsuchiya (ZUNTATA), etc. |

#### **Track List**

1. Just No Friend
2. Protocol Signal Generation
3. Hello 31337 (GC Edition)
4. Fess up!
5. Thrash Beat
6. VISIONNERZ "Genshi-jin" (GC Edition)
7. Jingle Bells (Trance Mix)

#### Related Links

- |   |   |
|---|---|
| * GROOVE COASTER Official Homepage:                         | <a href="http://groovecoaster.com/">http://groovecoaster.com/</a>                 |
| * SPACE INVADERS INFINITY GENE Official Homepage:           | <a href="http://infinitygene.net/">http://infinitygene.net/</a>                   |
| * iPhone/iPod touch Official Homepage - touch! play! TAITO: | <a href="http://tap.taito.com/">http://tap.taito.com/</a>                         |
| * TAITO Official Homepage:                                  | <a href="http://www.taito.com/">http://www.taito.com/</a>                         |
| * TAITO's Official Facebook® Page:                          | <a href="http://www.facebook.com/TAITO.Eng">http://www.facebook.com/TAITO.Eng</a> |
| * Follow TAITO on Twitter®:                                 | <a href="http://twitter.com/TaitoCorp">http://twitter.com/TaitoCorp</a>           |

#### **About TAITO Corporation**

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, SPACE INVADERS®, and developed such fan favorites as PUZZLE BOBBLE® (BUST-A-MOVE®) and ARKANOID®. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries. More information on TAITO can be found on the Internet at <http://www.taito.com/>.

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### **About Square Enix, Inc.**

Square Enix, Inc. develops, publishes, distributes and licenses SQUARE ENIX®, EIDOS® and TAITO® branded entertainment content throughout the Americas as part of the Square Enix Group. The Square Enix Group operates a global network of leading development studios and boasts a valuable portfolio of intellectual property, including: FINAL FANTASY®, which has sold over 100 million units worldwide; DRAGON QUEST®, which has sold over 59 million units worldwide; TOMB RAIDER®, which has sold over 35 million units worldwide; and the legendary SPACE INVADERS®. Square Enix, Inc. is a U.S.-based, wholly-owned subsidiary of Square Enix Holdings Co., Ltd.

More information on Square Enix, Inc. can be found at <http://www.square-enix.com/na>.

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