



FOR IMMEDIATE RELEASE

**TAITO BRINGS SPACE INVADERS AND COOKING MAMA TO iPhone 3G / iPod TOUCH
USERS WORLDWIDE**

The legendary shooting game and quirky cooking game are now available

LOS ANGELES (February 27, 2009) – TAITO Corporation (TAITO®), a wholly-owned subsidiary of Square Enix Holdings Co., Ltd., today announces the release of the pioneering shooting game SPACE INVADERS® and the cooking action game COOKING MAMA on sale at the App Store worldwide and available for play in English and Japanese on iPhone 3G and iPod touch. The release of SPACE INVADERS and COOKING MAMA marks TAITO's entry into the iPhone™ 3G and iPod® Touch game market. TAITO will continue to release both legendary and new games optimized for the iPhone 3G and iPod touch.

SPACE INVADERS Raid the iPhone! Experience a True Shooting Game!

Ever since its 1978 release to worldwide acclaim, pioneering video game **SPACE INVADERS** has been enjoyed by millions and played on a wide variety of platforms including arcade game machines, home and handheld consoles, and mobile phones.

This latest release makes full use of the motion sensor and other iPhone 3G and iPod touch input methods, resulting in an intuitive style of play never seen before. The "Nagoya Attack" technique and other tricks present in the original game remain here intact, and further value is added by the presence of bonus content including a rare look into the original game's development.

The Kitchen Comes to the iPhone 3G / iPod touch! Includes Recipes New to the COOKING MAMA Series!

COOKING MAMA, an innovative hit series, allows players to enjoy the experience of food preparation through a variety of activities simulating chopping ingredients, frying, boiling, etc. COOKING MAMA for the iPhone 3G / iPod touch includes both favorite recipes from past console installments as well as a variety of dishes completely new to the series. The game has been enhanced to make the most of the iPhone 3G / iPod touch's multi-touch screen accelerometer, bringing players an even more realistic cooking experience.

TAITO brings the Original Shooting Game "Space Invaders" and Quirky Cooking Game "Cooking Mama" to Apple iPhone 3G / iPod touch Users Worldwide!

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SPACE INVADERS

*Publisher TAITO Corporation
*Platform iPhone 3G / iPod Touch
* Genre: Game (Action / Arcade), Entertainment
* Release Date: Now Available*
* Price: US\$4.99 / JPY600 (including sales tax) / EUR3.99

COOKING MAMA

*Publisher TAITO Corporation
*Platform iPhone 3G / iPod Touch
* Genre: Game (Action / Simulation), Entertainment
* Release Date: Now Available
* Price: US\$6.99 / JPY800 (including sales tax) / EUR5.49

About TAITO Corporation

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, SPACE INVADERS®, and developed such fan favorites as EXIT™ and ARKANOID®. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries. More information on TAITO can be found on the Internet at <http://www.taito.com/>.

About Square Enix Co., Ltd. and Square Enix, Inc.

Square Enix Co., Ltd. (Square Enix), with headquarters in Tokyo, Japan, develops, publishes and distributes entertainment content including interactive entertainment software and publications in Asia, North America and Europe. Square Enix brings two of Japan's best-selling franchises – FINAL FANTASY®, which has sold over 85 million units worldwide, and DRAGON QUEST®, which has sold over 47 million units worldwide – under one roof. Square Enix is one of the most influential providers of digital entertainment content in the world and continues to push the boundaries of creativity and innovation.

Square Enix, Inc. is a wholly-owned subsidiary of Square Enix Co., Ltd. with offices in Los Angeles, California. It handles operations in North America, including development, localization, marketing and publishing of Square Enix titles. More information on Square Enix can be found on the Internet at <http://www.square-enix.com>.

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