



FOR IMMEDIATE RELEASE

**TAITO RELEASES SPACE INVADERS GIZMOS FOR IPHONE AND IPOD TOUCH
SEVEN STYLISH UTILITIES NOW AVAILABLE**

LOS ANGELES (June 21, 2010) – TAITO Corporation (TAITO®), a wholly-owned subsidiary of Square Enix Holdings Co., Ltd., today announced the worldwide release of the SPACE INVADERS® Gizmos series of applications for the iPhone and iPod touch. Each of the seven utility apps features retro characters and themes from the classic SPACE INVADERS arcade game.

The SPACE INVADERS Gizmos series of utilities includes a calculator, clock, timer, battery meter, flashlight, memory status checker, and business card application. From the app that lets users exchange and collect digital business cards to the SPACE INVADERS-gimmick filled calculator, each of the applications has been designed with both form and function in mind.

See below for additional details regarding each of the applications.

TAITO will continue to release high-quality applications that take full advantage of the iPhone and iPod touch's individual characteristics.

SPACE INVADERS Business Cards

This application allows users to make their own digital business cards featuring their favorite SPACE INVADERS characters. (Patent pending.) In addition to the standard contact information, space has been provided for a homepage link, Twitter account, etc. Touching the Twitter account name displays that user's most recent tweet. Business cards created with this app may be transferred to others—physically “slid” from one touch screen to another—via a Bluetooth connection and stored in the included card album. It's also possible for two iPad owners to exchange business cards, or between an iPhone and an iPad, spreading the fun even further. (This application was designed for the iPhone and iPod touch but is also compatible with the iPad.)

SPACE INVADERS Calculator -FREE-

This calculator app is packed with hidden SPACE INVADERS-themed gimmicks, with game sound effects played whenever calculations result in certain special numbers associated with the classic arcade game.

TAITO RELEASES SPACE INVADERS GIZMOS FOR IPHONE AND IPOD TOUCH

Page 2 of 3

(A slightly modified version of this calculator is also available as a paid app.)

SPACE INVADERS Battery Meter

Decorated in cool SPACE INVADERS design motifs, this handy battery meter application shows how much battery power and usage time remains. Remaining time estimates are provided separately for a variety of categories: standby, music playback, video playback, web browsing, and voice conversation.

Other tools

The SPACE INVADERS Memory Status application gives you up-to-date information about how much of the device's memory is in use, while the Flashlight illuminates dark spaces with glowing SPACE INVADERS characters. Boasting plenty of retro arcade flavor, the SPACE INVADERS Clock stylishly keeps the time while featuring periodic appearances by a familiar enemy. Ideal when cooking, the Timer counts down the minutes and seconds, SPACE INVADER-style.

TAITO RELEASES SPACE INVADERS GIZMOS FOR iPhone AND iPod TOUCH

Page 3 of 3

Title Details

Space Invaders Calculator -FREE-
Space Invaders Business Cards
Space Invaders Battery Meter
Space Invaders Memory Status
Space Invaders Clock
Space Invaders Flashlight
Space Invaders Timer

* Genre: Utilities
* Region: Worldwide
* Price: Free
* Device: iPhone / iPod touch
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Related Links

- * iPhone/iPod touch Official Homepage - touch! play! TAITO: <http://tap.taito.com/>
- * TAITO Official Homepage: <http://www.taito.com/>
- * TAITO's Official Facebook Page:
<http://www.facebook.com/pages/TAITO-Corporation/103193320847>
- * Follow TAITO on Twitter: <http://twitter.com/TaitoCorp>

About TAITO Corporation

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, SPACE INVADERS®, and developed such fan favorites as EXIT™ and ARKANOID®. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries. More information on TAITO can be found on the Internet at <http://www.taito.com/>.

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