



FOR IMMEDIATE RELEASE

TAITO RELEASES SUPER PUZZLE BOBBLE AND COOKING MAMA AS WORLDWIDE LAUNCH TITLES FOR NOKIA OVI

LOS ANGELES (May 26, 2009) – TAITO Corporation (TAITO®), a wholly-owned subsidiary of Square Enix Holdings Co., Ltd., today announced that action puzzle title Super Puzzle Bobble® and cooking action game Cooking Mama® will be available at the launch of Nokia’s mobile phone software sales channel by Ovi®.

TAITO has been working with Nokia in connection with mobile phone content distribution programs since the earliest channels launched in 2002, and the launch date release of Super Puzzle Bobble and Cooking Mama by way of Ovi is the latest example of TAITO’s long-standing support.

Popular since its initial arcade release in 1994, home console editions of the Puzzle Bobble series have shipped more than a million units worldwide. While the game’s mechanics are simple—link three or more identical bubbles to clear them from the screen—a great degree of skill and strategy (banking shots off walls, erasing several bubbles at once, etc.) is required to gain a truly high score. It is this depth that is the secret of Puzzle Bobble’s enduring appeal. Super Puzzle Bobble for Ovi includes both a 50-level Round Mode and the potentially endless, random-bubble generating Challenge Mode, allowing players to choose their play style according to their preferences.

Hit cooking action game Cooking Mama allows players to chop, fry boil, and otherwise enjoy the fun of food preparation through a variety of mini-games. Featuring realistic sound effects and ingredients that change in appearance as they are prepared, Cooking Mama provides a satisfying culinary experience. The game includes a “Main Meals mode”, where players complete a series of linked mini-games in an effort to complete a full dish, and a “Training mode” that allows players to practice individual mini-games. Cooking Mama boasts 5 main recipes composed and 19 different mini-games.

Super Puzzle Bobble and Cooking Mama are the first of a number of Ovi games planned by TAITO.

Super Puzzle Bobble

* Publisher: TAITO Corporation
* Genre: Game (Puzzle)
* Price: US\$5.99 / EUR 5 (price may vary with region)
* Region: Ovi distribution territories including Europe and the USA
* Release Date: Tuesday, May 26, 2009
* Copyright: (C) TAITO CORP.1994,2009

Cooking Mama

* Publisher: TAITO Corporation
* Genre: Game (Action)
* Price: US\$5.99 / EUR 5 (price may vary with region)
* Region: Ovi distribution territories including Europe and the USA
* Release Date: Tuesday, May 26, 2009
* Copyright: (C) 2006, 2009 Cooking Mama Limited
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Ovi Store Homepage URL: <http://store.ovi.com/>

About TAITO Corporation

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, SPACE INVADERS®, and developed such fan favorites as EXIT™ and ARKANOID®. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries. More information on TAITO can be found on the Internet at <http://www.taito.com/>.

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