



FOR IMMEDIATE RELEASE



ARCADE CLASSIC RAYFORCE COMES TO iPhone

TAITO's Beloved Shooting Game Returns with Full Smartphone Support

LOS ANGELES (Jan. 13, 2012) – TAITO Corporation (TAITO®), a wholly-owned subsidiary of Square Enix Holdings Co., Ltd., today announced the worldwide release of RAYFORCE™ for iPhone® and iPod touch®. Available for download from the App Store™, the shooting game combines classic arcade game play with new smartphone-exclusive options.

An Arcade Shooting Classic Reborn!

The first installment in a space shooting game trilogy that would later grow to include RAYSTORM® and RAYCRISIS™, RAYFORCE caused a sensation when it was released to arcades in 1993. Chronicling humanity's desperate struggle against a genocidal artificial intelligence, RAYFORCE's vivid art style and exhilarating new lock-on laser weapon quickly gathered a legion of fans, and this iPhone edition faithfully captures the magic of the arcade edition.

Specially Enhanced for iPhone with Customizable Options and Game Center Support!

RAYFORCE includes a variety of features intended to provide the most optimized iPhone experience possible. Intuitive smartphone controls allow players to guide their X-LAY fighter with simple sliding gestures and a number of customization options have been included, allowing players to change the game to best suit their individual play styles. Purists may choose to view the game with its original arcade aspect ratio, while others may enjoy the game in the full-screen zoomed mode. Manual weapon controls are available for experienced shooting fans, but automatic firing has also been provided for those preferring a button-free experience. Finally, Game Center support with stage-specific global rankings and a wide variety of challenging achievements complete the iPhone experience.

ARCADE CLASSIC RAYFORCE COMES TO iPhone

Page 2 of 3

TAITO will continue to release high-quality games that take full advantage of the iPhone and iPod touch's individual characteristics.

Details

RAYFORCE

* Release Date:	Available Now
* Region:	Worldwide
* Price:	US \$11.99
* Device:	iPhone 3GS, 4, 4S / iPod touch (3 rd and 4 th generation)
* Operating System:	iOS 4.2 or later
* Copyright:	©TAITO CORP.1993,2012

Related Links

- * Official Smartphone Homepage - touch! play! TAITO: <http://tap.taito.com/>
- * TAITO Official Homepage: <http://www.taito.com/>
- * TAITO's Official Facebook® Page: <http://www.facebook.com/TAITO.Eng>
- * Follow TAITO on Twitter®: <http://twitter.com/TaitoCorp>

About TAITO Corporation

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, SPACE INVADERS®, and developed such fan favorites as PUZZLE BOBBLE® (BUST-A-MOVE®) and ARKANOID®. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries. More information on TAITO can be found on the Internet at <http://www.taito.com/>.

About Square Enix, Inc.

Square Enix, Inc. develops, publishes, distributes and licenses SQUARE ENIX®, EIDOS® and TAITO® branded entertainment content throughout the Americas as part of the Square Enix Group. The Square Enix Group operates a global network of leading development studios and boasts a valuable portfolio of intellectual property, including: FINAL FANTASY®, which has sold over 100 million units worldwide; DRAGON QUEST®, which has sold over 59 million units worldwide; TOMB RAIDER®, which has sold over 35 million units worldwide; and the legendary SPACE INVADERS®. Square Enix, Inc. is a U.S.-based, wholly-owned subsidiary of Square Enix Holdings Co., Ltd.

More information on Square Enix, Inc. can be found at <http://www.square-enix.com/na>.

RAYFORCE, RAYSTORM, RAYCRISIS, ARKANOID, BUST-A-MOVE, DRAGON QUEST, EIDOS, FINAL FANTASY, PUZZLE BOBBLE, SPACE INVADERS, SQUARE ENIX, TAITO, the TAITO logo and TOMB RAIDER are registered trademarks or trademarks of the Square Enix Group. iPhone, iPod Touch, iPad, and App Store are registered trademarks or trademarks of Apple Inc. FACEBOOK is a registered trademark of Facebook, Inc. TWITTER is a registered trademark of Twitter, Inc. All other trademarks are the property of their respective owners.

ARCADE CLASSIC RAYFORCE COMES TO iPhone

Page 3 of 3

Contact (press only):

Emily Shoji
Square Enix, Inc.
310-846-0400

na.pr@square-enix.com

TAITO Corporation

Email: pub_web@taito.co.jp

Phone: +81-3-6361-8417