



FOR IMMEDIATE RELEASE

THE EVOLUTION CONTINUES FOR SPACE INVADERS INFINITY GENE

iOS Hit Now Features Game Center Support and More

LOS ANGELES (November 4, 2010) – TAITO Corporation (TAITO®), a wholly-owned subsidiary of Square Enix Holdings Co., Ltd., today announced the release of a substantial update to its iPhone/iPod touch game SPACE INVADERS INFINITY GENE™. Free of charge, the update delivers new Game Center features; universal app support that allows the game to be played in full screen on iPad, iPhone and iPod touch; full compatibility with the iPhone 4 Retina display; and an all new SURVIVAL play mode.

SPACE INVADERS INFINITY GENE is a shooting game with evolution as its central theme. Released to the iPhone/iPod touch in July of 2009, the game was a commercial success and the recipient of a great deal of critical acclaim, garnering awards both domestically and internationally. Digital distribution of the PlayStation®3 and Xbox 360® home console edition via Square Enix followed in September of 2010, allowing the game to be enjoyed by an even wider audience.

Connect With Players Across the Globe via Game Center Support!

The free update to SPACE INVADERS INFINITY GENE adds a deeper social dimension to the gameplay through the inclusion of a number of Game Center features, released as a part of iOS 4.1. Now players can collect achievements as rewards for accomplishing in-game goals, as well as compete with others on the worldwide score rankings.

Play With Ease on iPad or iPhone / iPod touch via Universal App Support!

While previous versions of SPACE INVADERS INFINITY GENE were compatible with iPad, this latest update adds universal app support, allowing the game to be played full-screen without magnification. Now, no matter what sized screen or iOS device the game is played on, players will receive the optimal experience, with high-quality graphics and smooth controls.

Because SPACE INVADERS INFINITY GENE is a universal app, existing customers of the original iPhone/iPod touch edition of game will be able to enjoy the new iPad functionality with no additional purchase.

New SURVIVAL Mode Brings Branching Game Play and Multiple Endings!

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Offering a new way to play, the new SURVIVAL mode incorporates Extra Stages—earned after completing the standard game—as well as the Chimera Stages, both arranged into a grueling series of challenges. Inspired by the classic TAITO shooter DARIUS, SURVIVAL Mode features branching stages, allowing players to choose their own path through the game. Separate endings have been provided for each destination, greatly increasing the replay value.

TAITO will continue to release high-quality applications that take full advantage of iPhone, iPod touch, and iPad's individual characteristics.

Title Details

SPACE INVADERS INFINITY GENE

* Genre:	Game (Action / Arcade), Entertainment
* Region:	Worldwide
* Price:	US\$4.99 / EUR3.99
* Device:	iPhone / iPod touch (OS3.0 or higher)
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Related Links

- * iPhone/iPod touch Official Homepage - touch! play! TAITO: <http://tap.taito.com/>
- * TAITO Official Homepage: <http://www.taito.com/>
- * TAITO's Official Facebook® Page:
<http://www.facebook.com/pages/TAITO-Corporation/103193320847>
- * Follow TAITO on Twitter®:
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About TAITO Corporation

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, SPACE INVADERS®, and developed such fan favorites as EXIT™ and ARKANOID®. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries. More information on TAITO can be found on the Internet at <http://www.taito.com/>.

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Contact (press only):

TAITO Corporation

Email: pub_web@taito.co.jp

Phone: +81-3-6361-8417