



FOR IMMEDIATE RELEASE

***SPACE INVADERS INFINITY GENE* Released for Android
A New Evolution for an Internationally Acclaimed Shooting Game**

LOS ANGELES (September 7, 2011) – TAITO Corporation (TAITO®), a wholly-owned subsidiary of Square Enix Holdings Co., Ltd., today announced the release of *SPACE INVADERS® INFINITY GENE™* for Android™ devices. The game is available for purchase via the Android Market.

Originally a feature phone application, an iPhone® version of *SPACE INVADERS INFINITY GENE* was later released, followed up by home console editions published by Square Enix. With stylish graphics and involving game play, this installment in the enduring *SPACE INVADERS* series of shooting games met with a great deal of critical acclaim, garnering numerous awards worldwide. Conceived with adaptive change as its central theme, this Android release marks the latest milestone in *SPACE INVADERS INFINITY GENE*'s continuing evolution to new platforms and devices.

An Evolving Shooting Game! What is the Ultimate Evolution?

Inspired by Charles Darwin's theory of evolution, *SPACE INVADERS INFINITY GENE* "levels up" through play, evolving new spaceships, stages, background music, and other important features. The game also boasts intuitive slide-based touch controls, making it suitable for everyone from video game newcomers to shooting game veterans.

Make Your Own Evolutionary Tree!

SPACE INVADERS INFINITY GENE features deep game play, with the path a player takes through the game influenced by his or her individual ability and preferred strategy. This path is represented in the game as an evolutionary tree-shaped main menu, with branches forming as new weapons, stages, and other elements become available through play. The shape taken by this tree-shaped menu varies for each player, adding another interesting visual and game play-based twist to the game.

TAITO will continue to release high-quality games that take full advantage of the Android mobile platform's individual characteristics.

[Details](#)

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SPACE INVADERS INFINITY GENE

- * Release Date: September 7, 2011
- * Region: North America
- * Price: US\$4.99
- * Operating System: Android OS 2.2, 2.3 (may not be compatible with all device makes)
- * Copyright: ©TAITO CORP. 1978, 2011
- * Game Designer: Reisuke Ishida

Related Links

- * *SPACE INVADERS INFINITY GENE* Official Homepage: <http://infinitygene.net/>
- * TAITO Official Homepage: <http://www.taito.com/>
- * TAITO's Official Facebook® Page: <http://www.facebook.com/TAITO.Eng>
- * Follow TAITO on Twitter®: <http://twitter.com/TaitoCorp>

About TAITO Corporation

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, *SPACE INVADERS*®, and developed such fan favorites as *PUZZLE BOBBLE*® (*BUST-A-MOVE*®) and *ARKANOID*®. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries. More information on TAITO can be found on the Internet at <http://www.taito.com/>.

About Square Enix, Inc.

Square Enix, Inc. develops, publishes, distributes and licenses *SQUARE ENIX*®, *EIDOS*® and *TAITO*® branded entertainment content throughout the Americas as part of the Square Enix Group. The Square Enix Group operates a global network of leading development studios and boasts a valuable portfolio of intellectual property, including: *FINAL FANTASY*®, which has sold over 100 million units worldwide; *DRAGON QUEST*®, which has sold over 58 million units worldwide; *TOMB RAIDER*®, which has sold over 35 million units worldwide; and the legendary *SPACE INVADERS*®. Square Enix, Inc. is a U.S.-based, wholly-owned subsidiary of Square Enix Holdings Co., Ltd.

More information on Square Enix, Inc. can be found at <http://www.square-enix.com/na>.

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